

Make Data Count Advisory Group Charter

May 2024

1. Introduction

[Make Data Count](#) (MDC) is an initiative that drives the development and adoption of standardized metrics for the evaluation and reward of research data reuse and impact.

The Make Data Count Advisory Group is a standing committee established to provide strategic input towards the scope and activities of MDC, including ongoing projects and outreach. Comprising key stakeholders, including individuals from institutions, libraries, publishing, data repositories, administration, technology, funding, the committee's primary objective is to inform the long-term viability and effectiveness of MDC's initiatives.

2. Advisory Group Members

The Advisory Group members are as follows:

- Matthew Buys, DataCite
- John Chodacki, California Digital Library
- Britta Dreyer, DataCite
- Scott Edmunds, GigaScience
- Maria Gould, DataCite/ROR
- Kristi Holmes, Northwestern University
- Jennifer Lin, Independent
- Jose Benito Gonzalez Lopez, CERN
- Daniella Lowenberg, University of California Office of the President
- Chris Mentzel, Stanford University
- Damian Pattinson, eLife
- Iratxe Puebla, Make Data Count Director
- Carly Strasser, Chan Zuckerberg Initiative
- Jamie Wittenberg, University of Colorado Boulder

Additional information on current Advisory Group members is hosted at <https://makedatacount.org/about-us/>.

3. Responsibilities

The members of the Advisory Group contribute in the following areas:

Strategic Direction:

- Provide strategic input into Make Data Count's direction, roadmap, and potential new areas of focus for the initiative
- Advise on ongoing Make Data Count activities and projects
- Inform the Make Data Count Core Team and community on external factors which may impact the success of the initiative

Outreach:

- Contribute to the drafting and/or review of outputs from Make Data Count activities and facilitate dissemination of those outputs
- Represent Make Data Count at community events and champion Make Data Count activities within their communities
- Contribute to the organization of Make Data Count events; where possible, depending on individual availability, attend Make Data Count events

Where necessary, dedicated groups or committees with specific focus may be created involving Advisory Group members, e.g. the Make Data Count Summit Organizing Committee.

4. Appointment

The Advisory Group is composed of up to 18 members. Advisory Group members bring perspectives representing stakeholders in Make Data Count, including representatives of institutions, funders, publishers, and repositories, as well as representatives from Make Data Count's current fiscal home, DataCite.

The composition of the Advisory Group may be reviewed from time to time, to consider representation of diverse perspectives, skills or expertise that the group may deem necessary for its activities. New Advisory Group members may be recommended by existing members of the Advisory Group. Appointment to the Advisory Group will be confirmed by the Make Data Count Director, after consultation with the members of the Advisory Group.

5. Meetings

The Make Data Count Advisory Group shall aim to convene quarterly to discuss ongoing activities and the strategic direction for the initiative. Meetings may be held virtually or in person, as deemed appropriate by the committee members. The meetings will be scheduled and chaired by



the Make Data Count Director. If required, meetings with subsets of Advisory Group members will be scheduled on specific topics in addition to full Advisory Group meetings.

6. Term

The Term of each Advisory Group member is expected to run for three years with the possibility to renew. If any member needs to discontinue their activity, they may do so by notifying the Make Data Count Director.